IN THE FAR NORTH
INARI-SAARISELKÄ

www.inarisaariselka.fi

Inari-Saariselkä Tourism Ltd
IVALO AIRPORT

290 km from the Arctic Circle
210 km to Nuorgam
240 km to Arctic Ocean
390 km to Nord Cape
28 km to Saariselkä
40 km to Nellim

300 km to Rovaniemi (Arctic Circle)

FLIGHT TIME FROM HELSINKI
Finnair, Norwegian
1 hr 30 min
IVALO AIRPORT is the northermost airport in EU

Over 235 kilometers north from the Arctic Circle and only a few hours’ drive away from the Arctic Ocean sits Ivalo Airport, the most Northern Airport in the European Union.

2018: 242 457 passengers (+15.1 %)

HOW TO TRAVEL TO AND FROM IVALO AIRPORT

From the airport there is regular bus connection to and from each scheduled flight to Inari and Saariselkä-Kiilopää but to Utsjoki/Nuorgam there are only connections from Ivalo. Many hotels Utsjoki/Nuorgam have private transportation to the hotel.

Buses, rental cars and taxis are at your service at Ivalo airport.
In winter Finnair flies two times a week from London Gatwick (LGW) to Ivalo. Lufthansa flies once a week from Frankfurt (FRA). There are up to 6 daily flights from Helsinki to Ivalo (Finnair).
INARI MUNICIPALITY

The largest municipality in Finland charms the visitors and locals with its unique wild nature and versatile cultures. Numerous lakes and thousands of islands, hundreds of fells, and diverse flora and fauna provide unforgettable experiences to the hundreds of thousands of people who visit the region annually.

**Established in 1876**
Total area 17 334 km$^2$
Protected area, total 10 948 km$^2$

- Urho Kekkonen National Park 2550 km$^2$
- Lemmenjoki National Park 2850 km$^2$
- Wilderness area, total 6030 km$^2$
- Other protected area 2006 km$^2$
Population in Inari municipality
2017 6874 (0.45 pers./km²)
In Utsjoki 1239 (0.23 pers./km²)

Sámi population 2017
In Inari 2171
Utsjoki 722
North Sámi
Inari Sámi
Skolt Sámi
TOURISM STARTED IN SAARISELKÄ IN 1960’S
SCHEDULED FLIGHTS TO IVALO STARTED 1955

SAARISELKÄ
The legendary Saariselkä is the northernmost travel destination in the European Union and boasts a variety of services. Saariselkä is located 230 km north from the Arctic Circle
HOTELS and holiday villages
Santa’s Hotel Tunturi
Lapland Hotel Riekonlinna
Holiday Club Saariselkä
Kiilopää Fell Centre
Wilderness Hotel Muotka, Nellim, Nangu and Inari
Northern Lights Village
Star Arctic Hotel
Boutique hotel Jávri
Arctic Resort Kakslauttanen
Visit Inari
Traditional Hotel Kultahovi
Aurora Village
Holiday Village Valle
Visit Nuorgam, Nuorgam Holiday Village
+ NEW INVESTMENTS
NEW HOTELS 2019

Hotelli Ujevaara in Ivalo, will be opened 3/2019

New apartements to Saariselkä. Building starts summer 2019
NELLIM

WHEN THE LOCATION IS PERFECT.
THE PRECIOUS PEACE OF NATURE.

Wilderness Hotel Nellim is located right next to Lake Inari in North Lapland. Stay either in the hotel, log cabins or in Aurora accommodation. Experience outdoor activities in authentic lapland, feel the magic of nature and watch Northern Lights dancing on the sky.

ACCOMMODATION
Hotel
Log cabins
Aurora accommodation

ACTIVITIES
Ready-made packages
Northern Light safaris
Snowmobile safaris
Ice fishing
Snowshoeing trips
Husky safaris
Reindeer day and reindeer farm visit
Cross country skiing

INARI

BEAUTIFUL HOTEL ON THE SHORE OF LAKE INARI.

Wilderness Hotel Inari is located by the beautiful arctic wilderness lake, Lake Inari, offering breath-taking views and an ideal location for aurora viewing. The hotel unites an exquisite blend of comfort and our wilderness themed style with our signature services which we have become known for. This top resort in Inari gives you the perfect setting to combine quality accommodation with pristine nature. Hotel is located just few kilometers from village of Inari.

ACCOMMODATION
Hotel
Log cabins
Aurora Cabins

ACTIVITIES
Ready-made packages
Reindeer farm visit
Aurora Activities
Snowmobile safaris
Ice fishing trip
Snowshoeing trips
Husky safaris
Reindeer day and reindeer farm visit
Cross country skiing

MUOTKA

A ROMANTIC WILDERNESS HOTEL IN THE HEART OF ARCTIC TAIGA FOREST.

Wilderness Hotel Muotka is perfectly located in Kakavuori area, next to Urho Kekkonen National Park. Location makes the place ideal for Arctic Adventures and Northern Lights viewing. Muotka has unique accommodation as Aurora cabins and Panorama log cabins. It's perfect for outdoor activities and it's also romantic get-away. We provide holidays in cozy and relaxing atmosphere with great Arctic adventures and unique experiences.

ACCOMMODATION
Hotel
Log Cabins
Aurora Accommodation

ACTIVITIES
Ready-made packages
Reindeer day
Aurora activities
Snowmobile safaris
Ice fishing
Snowshoeing trips
Husky safaris
Cross country skiing

NANGU

A UNIQUE WILDERNESS BOUTIQUE HOTEL IN THE HEART OF LAKE INARI.

Wilderness Hotel Nangu is set amongst this magnificent shores of Lake Inari. It is an adult only destination perfect for couples, families, groups and various events looking to escape the daily and everyday life. The hotel consists of stylish log buildings which give the hotel an authentic and romantic feel of Lapland. We offer high-quality Arctic activities and personal service with special emphasis on being carried out with care and passion.

ACCOMMODATION
Hotel

ACTIVITIES
Ready-made packages
Aurora activities
Snowmobile safaris
Ice fishing trips
Snowshoeing trips
Husky safaris
Cross country skiing
RESTAURANTS

About 9000 customer seats in different restaurants
**SKI FACTS**
The northernmost Skiing Centre in Europe
Suitable for the whole family, also for beginners

Slopes on two fells
15 slopes, 7 of which are illuminated
Longest slope 1300 m
5 lifts
Freestyle Park

200 km network of nordic ski tracks in Saariselkä-Kiilopää area

34 km illuminated ski tracks
ADVENTURES IN THE GREAT OUTDOORS OR THE PERVADING TRANQUILLITY OF NATURE
THE CHOICE IS YOURS

There is plenty to do and see year-round, with something for everyone, including silence. Inari-Saariselkä lies far away in the North, where you are surrounded by the Arctic nature and the Sami culture. 8 seasons provide a host of opportunities to enjoy the special Arctic nature and culture.
Winter months in Inari-Saariselkä

October
The permanent snow falls at the end of October
The northern Light seasons has started in the end of August.

November-December
The mystical period of the polar night season starts in December and the sun remains below the horizont.

January-February
The Polar Night season ends in January and the days are getting longer and people enjoy winter outdoor activities

March-April
the snow is at its thickest. Days are long and warm and night cold. This period is an excellent time for outdoor activities.
ACTIVITIES IN INARI-SAARISELKÄ AND UTSJOKI REGION

WINTER
Aurora Borealis tours
Snowmobiling tours
Husky driving
Reindeer sleigh rides
Day as a reindeer herder
Snowshoe trips
Winter fishing
Snow kiting
Horseback riding
Photographing
Skiing
Snow cat tours
Handicrafts
Sámi culture
Home visits
NORTHERN LIGHT SEASON LAST FROM AUGUST TO BEGINNING OF APRIL
Here you can see the Northern Lights an average of 200 nights of the year.
EXPERIENCE THE AUTHENTIC ARCTIC LIFESTYLE
Summer months in Inari-Saariselkä

May
Warm wind melts snow fast. You'll find a relaxed vibe, warm temperatures and long, sunny days. Midnight sun season starts in the end of May.

June-July
Midnights Sun season last until the end of July. This is a time when the sun does not set below the horizon at all. Great time for activities.

August
Northern light season starts in the end of August. Days are getting shorter and cooler and the nights are dark.

September
Make the most of fall in Inari-Saariselkä by hiking and enjoying the colourful landscapes.
ACTIVITIES IN INARI-SAARISELKÄ AND UTSJOKI REGION

SUMMER AND AUTUMN

Hiking and nordic walking
Mountain biking
Canoeing and cayaking
Gold panning
Fishing
River rafting
Cruises and riverboat cruises
Horse back riding
Handicrafts
Sámi culture
Home visits
Midnight sun
Road tours to the Arctic Ocean
Inari-Saariselka Tourism Ltd

An official tourism board in Inari-Saariselkä-Utsjoki region

Founded 1993

100 member companies that pay an annual participation fee that is based on the annual turnover of the company.

Inari municipality and Utsjoki municipality both support Inari-Saariselkä Tourism
Personnel: 3

www.inarisaariselka.fi
#exploreinari
#exploreutsjoki
OUR WORK

- Marketing campaigns (international, domestic)
- Inari-Saariselkä brand
- 2 magazines in a year
- Social media cannels
- www.inarisaariselka.fi website
- Help our member companies
- International workshops together with VF
- Median and tour-operator visits
- AV productions in our area
- Co-operation with municipalites, Visit Finland, House of Lapland, airlines, tour-operators and media
exploreinari • Seuraa
312 julkaisua 9 342 seuraajaa 825 seurannassa
Inari-Saariselkä
Official travel site of Inari-Saariselkä, unique arctic destination in the northernmost Finnish Lapland. Share your photos @exploreinari #exploreinari
nightlessnight.com/2019/01/09/nightless-night-outdoor-photography-workshop

exploreutsjoki • Seuraa
146 julkaisua 1 466 seuraajaa 1 062 seurannassa
Explore Utsjoki
Share your stories with us @exploreutsjoki #exploreutsjoki
www.saamivillage.fi

exploreinari • Seuraa
Inari-Saariselkä
exploreinari The explosion of colours across the sky delights us from autumn until late winter. Northernmost Lapland is the place to be and see the Northern Lights - on average on up to 200 nights a year. 
#exploreinari #northernlights
#auroraborealis #polarציג
#laplandfinland #neinvietel
#infarernorth Maakanapaajiesia
Picture by @rephotography
kirsten.berenz: Rayann, your pictures are so beautiful. Thanks for bringing me back to Lapland a little :) 
400 tykkääystä
S. LOKAGUTA 2018

exploreutsjoki • Seuraa
Utsjoki
exploreutsjoki One of the most beautiful views to the Teno river valley. On the top of
#neinvaitaas A repost from @kaisajarvijat
#exploreutsjoki #utsjoki #mynappl #lapland
#landscape
rephotography You have such amazing views from above in your area, I really should come there more often! Big plans for next winter... to be announced soon 😊
New brand 2013 (Isomus brand project 2012-2013)

The whole destination under one brand

Utsjoki has started a brand project 2019
2018 Inari-Utsjoki 583 600 overnights

Registered overnights in Inari-Saariselkä region

- 2010: 395 560
- 2011: 402 136
- 2012: 438 710
- 2013: 471 351
- 2014: 445 493
- 2015: 474 091
- 2016: 534 387
- 2017: 541 940
- 2018: 561 000
Domestic and international overnights in Inari-Saariselkä

- 2010: Domestic 239,208, International 156,352
- 2011: Domestic 231,630, International 170,506
- 2012: Domestic 240,575, International 198,135
- 2013: Domestic 240,308, International 231,043
- 2014: Domestic 220,664, International 224,829
- 2015: Domestic 252,118, International 220,906
- 2016: Domestic 272,000, International 262,800
- 2017: Domestic 223,940, International 318,000
- 2018: Domestic 218,200, International 343,000
### SAARISELKÄ

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### IN 5 YEARS

- +85%
- +522%
- +779%
- +282%
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